

The United States Olympic Committee (USOC) is pleased to announce the second year of a grassroots national initiative called the Olympic Opportunity Fund. In 2007 this initiative reached more than 10,000 youth, and in 2008 we have plans to expand its reach. The Olympic Opportunity Fund offers three programs this year, and we encourage you to apply for the program that best matches our grant objectives. Please read through the materials provided closely. Application deadlines are the same for all three funds.

Urban Outreach Grant

Core objectives are to increase multicultural, urban youth participation and membership in Olympic and Paralympic Sports. Maximum grant: \$25,000.

Embassy Suites Giving Rising Athletes New Tomorrows (G.R.A.N.T.)

Core objective is to support grassroots athletic programs in communities with an Embassy Suites, A Hilton property. Maximum grant: \$25,000.

U.S. Paralympic Community/Military Grant Program

Core objective is to encourage the growth of community-based Paralympic sport programs that accommodate injured service members. Maximum grant: \$50,000.

Attached is an overview of the Olympic Opportunity Fund and how you can benefit from involvement. Grants will be announced by June 12, 2008. We are accepting proposals through May 15, 2008 for new or existing programs that demonstrate an ability to meet the grant criteria. Any questions about the program or grant-making process may be directed to Dave Somers, Manager of Education Programs, at dave.somers@usoc.org or 719-866-4549 or Roger Neppl, Director USOC Paralympic Military Programs, at roger.neppl@ousoc.org or 719-866-2030.

Thank you for your attention to this opportunity to positively impact youth and injured service members.

Sincerely,

Dave Somers
Manager, Education Programs
United States Olympic Committee

USOC—Olympic Opportunity Fund
Urban Outreach
Embassy Suites (G.R.A.N.T.)
U.S. Paralympic Community/Military Grant Program

Request for Proposals

Purpose and Requirements

In 2007 the USOC created the Olympic Opportunity Fund to encourage growth of Olympic and Paralympic sports involvement through community-based athletic programs. In 2008 the program has expanded to three separate funds. Please read the eligibility requirements carefully for each of the funds.

Urban Outreach Grant

Interested recipients should be ready to demonstrate the capacity to implement a long-term program that 1) reaches urban, multicultural youth, 2) collaborates with one or more NGBs or the USOC Paralympic Division, 3) increases participation in local community outreach as well as NGB membership and 4) is sustainable.

Community Olympic Development Program sites, Community Partners, Multi-Sport Organizations and youth organizations in cities that have hosted Olympic Games, Pan American Games and Olympic Festivals are eligible to apply in partnership with National Governing Bodies or the U.S. Paralympic Division. A letter of collaboration is required.

Embassy Suites Giving Rising Athletes New Tomorrows (G.R.A.N.T.)

Interested recipients should be ready to demonstrate the capacity to implement a long-term program that 1) reaches multicultural youth between 6-12 years of age, 2) collaborates with one or more NGBs or the USOC Paralympic Division, 3) increases participation in local community outreach as well as NGB membership 4) promotes an “hospitable” environment where young athletes learn integrity, honesty and the spirit of sportsmanship, and 5) is sustainable.

Community Olympic Development Program sites, Community Partners, Multi-Sport Organizations and youth organizations in cities that have hosted Olympic Games, Pan American Games and Olympic Festivals are eligible to apply in partnership with National Governing Bodies or the U.S. Paralympic Division. A letter of collaboration is required.

The Embassy Suites G.R.A.N.T. is targeted to Embassy Suites cities and surrounding communities (within a 50-mile radius). The selection committee will include representation from Embassy Suites.

U.S. Paralympic Community/Military Grant Program

Interested participants must operate or develop a program which 1) involves community sports organizations that provide programming for injured service members, 2) provides ongoing training and development efforts (no one-time events), 3) involves one or more Paralympic sports, 4) develops partnerships with local American Legion chapters and/or other service-related organizations in developing and/or supporting the program, 5) the program must be designed for long-term sustainability and 6) the proposals that identify and secure matching funds or other tangible community support will receive priority consideration.

Amount

- Maximum of \$25,000 per grant award for the Urban Outreach Grant and Embassy Suites G.R.A.N.T.
- Up to \$50,000 for the U.S. Paralympic Community/Military Grant Program

Duration

Proposals must be submitted by May 15, 2008 for consideration. Grant awards will be announced by June 12, 2008, and all programs should be completed by Dec. 31, 2008.

Submission Requirements

Olympic Opportunity Fund grant proposals must be completed, signed, and accompanied by no more than five pages of explanation. Detailed budgets must be included in the proposals.

Proposals will be reviewed by an Olympic Opportunity Fund Committee comprised of USOC staff from Education and Outreach, Sport Partnerships, Partnership Marketing, Performance Services, Athlete Services and Programs, U.S. Paralympics and Embassy Suites. Please send proposals to:

United States Olympic Committee
Attn: Olympic Opportunity Fund/Education and Outreach
1 Olympic Plaza
Colorado Springs, CO 80909-5760

Questions for the U.S. Paralympic Community/Military Grant Program may be directed to Roger Neppl, Director USOC Paralympic Military Programs, at roger.neppl@usoc.org or 719-866-2030. All other questions may be directed to Dave Somers, Manager of Education Programs, USOC, dave.somers@usoc.org or 719-866-4549.

Grant Payments

Grant payments will be made in two installments. Fifty percent of the funds will be released following the announcement of the winners. Upon receipt of a mid-project status report no later than October 15, the remainder of the funds will be released. Final reports are due no more than 60 days after the project's completion.

Proposal Content

Applicants are welcome to submit a cover letter. Please keep the body of your proposal to no more than 5 pages and include the following information:

- **Organization contact information**—Organization name, address, phone, and contact name. Include name of CEO/executive director, who must be authorized to execute contracts on behalf of the organization. Also, please attach an IRS letter confirming 501(c)(3) status.
- **Organization background**—Please include geographic area served, ethnic/racial and socioeconomic breakdown of membership, and how long the operation has been in existence. If available, include your mission statement and strategic goals. Summarize programs or services provided as well as track record of success.
- **Overview of program**—Please provide a descriptive title of your program and a brief description including which Olympic or Paralympic sports will be involved.

Please describe the structure of your program and how it would meet the goals. What is the need in your community? (What is the population of severely injured service members in your community?) What is the plan and timeline for implementation of the program? Please provide a brief list of key personnel, including their experience and credentials, who will be involved in the planning and implementation of the program.

- **Collaboration**—Please describe the role community partners will play in the success of your program. If applying for the U.S. Paralympic Community/Military Grant, please describe the role the American Legion and/or other service-related organizations will play in the success of your program, and include previous involvement with any military-related organizations, if any.
- **Awareness**—Is there community awareness and support for your program? What are your plans for promoting it?
- **Evaluation**—How many participants will your program reach? How do you intend to assess the success of your effort? A “Measures of Success” template is attached for your use. Please be prepared to submit this along with a summary of your efforts.
- **Sustainability**—What steps will you take to ensure the continuance of this program? Other sources of funding? In terms of sponsorship, please be aware that programs can solicit and secure corporate sponsors ONLY from existing USOC sponsors and their local/regional affiliates. The USOC will provide a list of current USOC sponsors upon request.
- **Budget**—Enter the amount requested and the date needed. Please provide a line item breakdown of how you and your collaborators would use the funds (e.g., equipment, marketing, training for coaches and staff, personnel, etc.). If you have sought or will seek funding from other sources, please list names of contributors and amount contributed or pending.
- **Endorsement**—Any collaborating organization named in a proposal (e.g., NGB, USOC Paralympic Division, or other community partner) must submit a signed statement that it is aware of the terms of the grant and will abide by the guidelines.

Grant Restrictions

1. The USOC's Olympic Opportunity Fund Committee reserves the right to determine awards, including full or partial funding, in keeping with the grant guidelines. Determination will be measured against the following:
 - **Goals** – Does the program match the purpose and requirements? Is it sustainable?
 - **Need** – Is there an identifiable need for the project? How vital is funding to the success of the program?
 - **Support** – Is there measurable community involvement and support for the program?
 - **Measurement** – Impact must be measurable.
2. The USOC reserves the right to discontinue grants if the activities are not being carried out with reasonable progress.
3. Changes to the approved activities or budgets may be requested. Requests for modifications must be submitted in writing and approved prior to implementing the proposed changes. Justification for the changes and a revised budget are required. Changes must be consistent with what was originally approved. If an organization finds that it cannot carry out the project, it must inform the USOC and decline the grant.
4. Grants are awarded and paid to the sponsoring organizations. Under USOC policies, grant awards may not be assigned to any other party or pledged as an asset against a loan or similar financial transaction.

Measures of Success

| | Total | Notes |
|---|-------|-------|
| No. of hosted events | | |
| No. of youth exposed to Olympic Sports | | |
| No. of certified coaches involved (min. level of certification from NGB; must have signed USOC Coaching Code of Ethics) | | |
| No. of youth athletes that enroll in program from outreach efforts | | |
| % minority participation | | |
| % female participation | | |
| % of participants recruited for ongoing programs | | |
| No. of partner organizations | | |
| No. of new NGB members | | |

Organizations for Collaboration

Community Olympic Development Program sites, Community Partners, Multi-Sport Organizations and youth organizations in cities that have hosted Olympic Games, Pan American Games and Olympic Festivals are eligible to apply in partnership with National Governing Bodies or the U.S. Paralympic Division. A letter of collaboration is required.

U.S. Paralympics

719-866-2030

www.usparalympics.com

National Governing Bodies

USA Archery

719-866-4576

www.USArchery.org

USA Badminton

719-866-4808

www.usabadminton.org

USA Baseball

919-474-8721

www.usabaseball.com

USA Basketball

719-590-4800

www.usabasketball.com

U.S. Biathlon Association

207-688-6500

www.usbiathlon.org

U.S. Bobsled and Skeleton Federation

518-523-1842

www.usbsf.com

USA Boxing

719-866-4506

www.usaboxing.org

USA Canoe/Kayak

704-348-4330

www.usack.org

USA Curling

715-344-1199

www.usacurl.org

USA Cycling, Inc.

719-866-4581

www.usacycling.org

USA Diving, Inc.

317-237-5252

www.usadiving.org

U.S. Equestrian Federation, Inc.

859-258-2472

www.usef.org

U.S. Fencing Association

719-866-4511

www.usfencing.org

U.S. Field Hockey Association

719-866-4567

www.usfieldhockey.com

U.S. Figure Skating Association

719-635-5200

www.usfigureskating.org

USA Gymnastics

317-237-5050

www.usa-gymnastics.org

USA Hockey, Inc.

719-576-8724

www.usahockey.com

USA Judo

719-866-4730

www.usjudo.org

USA Luge

518-523-2071

www.usaluge.org

U.S. Modern Pentathlon

719-866-4234

www.usolympicteam.com/152.htm

U.S. Rowing Association

609-751-0700

www.usrowing.org

U.S. Sailing Association

301-424-9500

www.ussailing.org

USA Shooting

719-866-4670

www.usashooting.com

U.S. Ski and Snowboard Association

435-649-9090

www.usskiteam.com

www.ussnowboarding.com

U.S. Soccer Federation

312-808-1300

www.ussoccer.com

Amateur Softball Association

405-424-5266
www.softball.org

U.S. Speedskating
801-417-5360
www.usspeedskating.org

USA Swimming
719-866-4578
www.usaswimming.org

U.S. Synchronized Swimming, Inc.
317-237-5700
www.usasynchro.org

USA Table Tennis
719-866-4583
www.usatt.org

USA Taekwondo
719-866-4632
www.usa-taekwondo.us

U.S. Team Handball Federation
719-866-4565
www.usolympicteam.com/237.htm

U.S. Tennis Association
914-696-7000
www.usta.com
www.usopen.org

USA Track & Field
317-261-0500
www.usatf.org

USA Triathlon
719-597-9090
www.usatriathlon.org

USA Volleyball
719-228-6800
www.usavolleyball.org

USA Water Polo
719-634-0699
www.usawaterpolo.org

USA Weightlifting
719-866-4508
www.usaweightlifting.org

USA Wrestling
719-598-8181
www.themat.com
www.usawrestling.org

Pan American Sport Organizations

U.S. Bowling Congress
800-514-BOWL
www.bowl.com

USA National Karate-Do Federation, Inc.
206-839-4140
www.usankf.org

US Racquetball Association
719-635-5396
www.usra.org

USA Roller Sports
402-483-7551
www.usarollersports.org

U.S. Squash Racquets Association
610-667-4006
www.us-squash.org/squash

USA Water Ski
863-324-4341
www.usawaterski.org